



# Driving Chapter Excellence

Education as a Leadership and Member Benefit



# Say Cheese!

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- ✓ We'll share the recording and chat in a follow-up email
- ✓ Attending live earns you 1 CAE credit
- ✓ Please fill out our post-webinar survey

**ON AIR**



# Driving Chapter Excellence

Education as a Leadership and Member Benefit

# Ask the Hosts

**How can I track and measure  
component/chapter  
performance?**



**How can we innovate our  
component strategy &  
meet volunteer needs?**





**Get involved!**

# 2025 Components Exploration Study

Answering questions like:

- What are the best practice for supporting components?
- What are the trends challenging & enabling chapter success?
- What are the new models, strategies & ideas circulating?
- What do our volunteers say?

**Focus Groups  
Sign Up**



# Chapter Performance Success Stories

## Transforming Volunteer Leadership: How RIMS & Re:Members Empower Chapters

Discover the game-changing partnership that revolutionized chapter management for RIMS, the Risk Management Society.



### RIMS

Transforming Volunteer Leadership: How RIMS & re:Members Empower Chapters

## SWE Strengthens Its Support of Global & Domestic Components With Chapter Performance

Uncover how SWE transformed its operations and empowered its global network using the revolutionary power of Chapter Performance.



### SWE

SWE Strengthens Its Support of Global & Domestic Components with Chapter Performance

## Three re:Members AMS Clients Explain Why They Love Our Chapter Performance Solution

Thanks to the powerful combination of re:Members Chapter Performance and re:Members AMS software, members who volunteer to lead local chapters can spend their time building and educating their communities instead of dealing with laborious administrative and financial tasks.



### LPGA, AOC & USBG

Three re:Members AMS Clients Explain Why They Love Our Chapter Performance Solution

[Download Your Copy](#)

“

What questions do you bring today on  
**educating leaders or supporting  
chapters in educating members?**

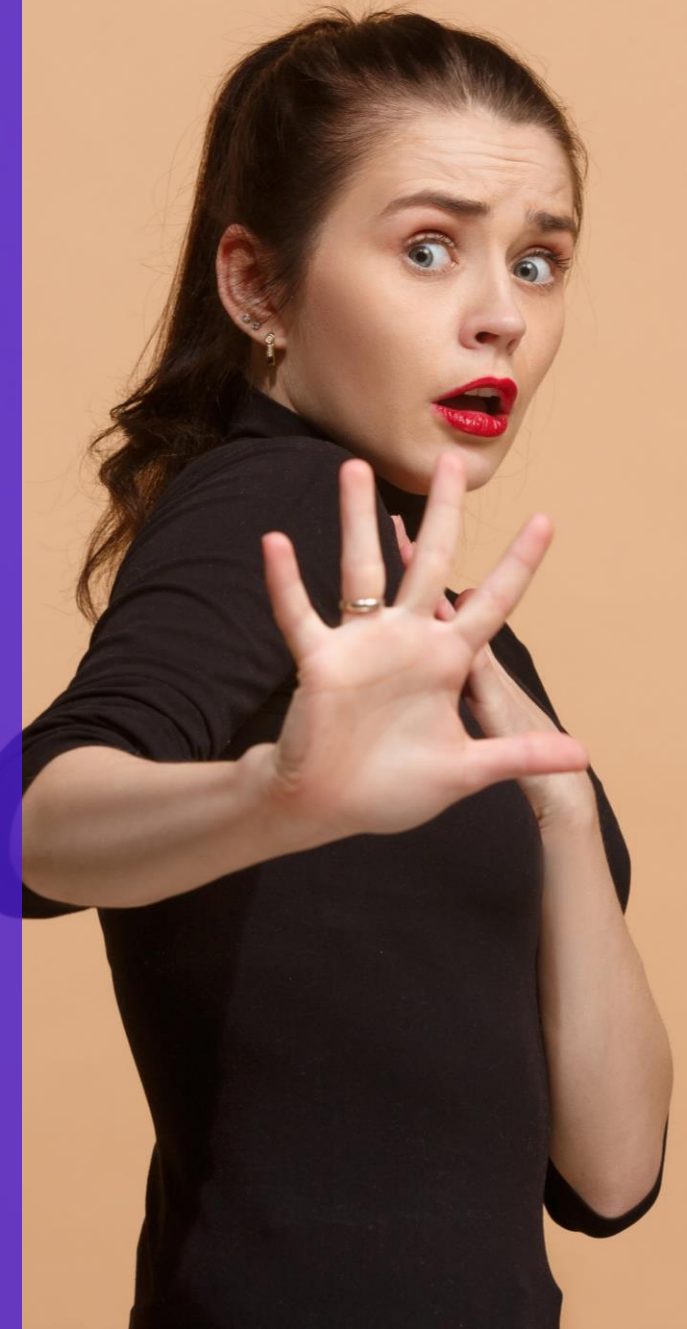


# Take the fear out!

## **NIGP > Serving up education through chapters**

- Chapter Visits
- Chapter Ambassador, Staff SME
- Business Council – burning topics
- Hosted Classes – in-person & virtual
- Chapter Give Back program

[www.nigp.org/chapters/about-nigp-chapters](http://www.nigp.org/chapters/about-nigp-chapters)



PROFESSIONAL DEVELOPMENT FOR YOUR CHAPTER MEMBERS

## Host an NIGP Course

Host an NIGP Course - Experienced Instructors, relevant topics and money for your chapter.

[SCHEDULE A COURSE TODAY](#)

## EARN MONEY FOR YOUR CHAPTER

### • NIGP Learning Giveback Program

**NEW!** Every chapter can earn money from the NIGP Learning Giveback Program. For every NIGP member that registers for a NIGP-hosted course that identifies

## Schedule these presentations for your Chapter

Brought to you by members of the **NIGP**  
Business Council

### Putting the Pieces in Place: Solving the Puzzle of Connecting Supplier Evaluations, Scorecards and Ratings

*Requires 2 panel participants from your Chapter*

Struggling to fit your procurement "piece" into your entity's big picture strategy? Puzzled by supplier evaluations? Do you find you are "missing pieces" between connecting how your customer described what they needed and getting the right

### Chapter Events Information

<a href="#">Reverse Trade Shows</a>	<a href="#">+</a>
<a href="#">Chapter Academy 2023</a>	<a href="#">+</a>
<a href="#">Hosting a Virtual/Hybrid Event</a>	<a href="#">+</a>
<a href="#">Event Programs, Brochures and Flyers</a>	<a href="#">+</a>
<a href="#">Hosting a Golf Tournament</a>	<a href="#">+</a>
<a href="#">Conference Events and Professional Development Opportunities offered by Chapters</a>	<a href="#">+</a>

## Meet ACC

- A Global Legal Association
- Serving corporate legal departments for over 40 years
- 48,000+ in-house counsel
- 10,000+ organizations
- 117 countries
- Support members through education, networking, and advocacy.



## Global Community. Local Connections.



**60+ ACC Chapters**

support in-house  
counsel across  
six continents.



More than  
**1,000+ members**  
serve as volunteer  
leaders.



**70+ dedicated  
chapter staff** support  
the work of ACC's  
volunteer boards.



**75,000+ members**  
registered for  
chapter programs  
in FY2024.



# Chapter Challenges - Summer 2022

## Adapting in a Post-Pandemic Landscape

- **Burnout:** Chapter leaders and volunteers were stretched thin.
- **Zoom fatigue:** Virtual engagement declined.
- **Uncertainty:** Unsure whether to host in-person, virtual, or hybrid events.
- **Tighter budgets:** Chapters had fewer resources to work with.
- **Harder to engage:** Members were less responsive to traditional outreach.
- **ROI concerns:** Sponsors questioned the value of investments in ACC chapters.



# A New Chapter Strategy to Power Engagement & Growth

- As part of ACC's new 3-year strategic plan, our team was charged with a clear and important mission:  
  
**“Build and strengthen the capabilities of chapters to operate at a higher level and ensure chapters are better integrated across the ACC community.”**
- Our Goal: Boost member engagement, satisfaction, and chapter growth

## Key Ingredients of a Thriving Chapter

**Sustainable  
Chapter  
Leadership**

**Supportive  
Administrative  
Structure**

**Enthusiastic  
Member  
Involvement**

**Valuable  
Member  
Services**

## Chapter Week in Review



By in-house counsel, for in-house counsel ®



### CHAPTER WEEK IN REVIEW March 20, 2025

[Chapter Requirements](#)

[Volunteer Leader Resources](#)

[On-boarding New Chapter Leaders](#)

### Access ACC's Monthly Membership Reports

[All Reports](#) are available, including membership trends and benchmarking data on ACC chapters and networks. See how your chapter compares.

### Important Dates

#### March 29 -

Chapter Presidents are required to acknowledge the [requirements and recommendations for ACC chapters](#) have been reviewed with their board and that their chap-

### Optimize Your Law Department with Benchmarking Insights

Is your law department running at peak efficiency?

The [2025 Law Department Management Benchmarking Survey](#) provides key insights to help you maximize your budget and resources. Share your key data to access an interactive results dashboard in June 2025, benchmarking legal staffing, spending, tech adoption, and more.

For any questions, please email [research@acc.com](mailto:research@acc.com).

**Submit by March 28!**



### Welcome to Our Newest Corporate Member

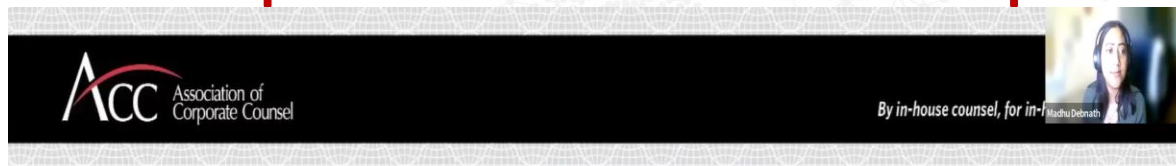
- **Regal Rexnord Corporation**, 9-15 members (ACC Wisconsin)

### Global Community. Local Connections.

- **Ranti Okunoren**: [6 Cybersecurity Best Practices in the Age of Generative AI](#) (ACC Dallas-Fort Worth)

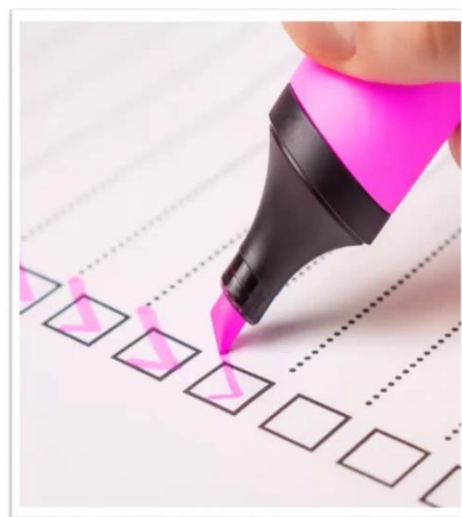


## Chapter Administrator Idea Swap



### Agenda

- Benefits and Challenges of Social Media for Chapters
- Your Chapter's Social Media Strategy
- Choose the Right Platform
- Your Chapter Social Media Team
- ACC Guidelines
- Build a Content Calendar
- LinkedIn Tips
- Select the Right Tools to Increase Efficiency
- Grow the Number of Followers and Engagement
- Analyze and Adjust Your Social Media Strategy



## Chapter Leader Calls

**May 29 – 9:00 AM EDT, 3:00 PM CEST, 9:00 PM HKT**

Chapter Presidents Call – [Register](#)

*Open to current chapter presidents.*

**June 3 – 8:00 PM EDT / June 4 - 8:00 AM HKT, 10:00 AM AEST**

Chapter Presidents Call – [Register](#)

*Open to current chapter presidents.*

**June 4 – 12:00 PM EDT, 6:00 PM CEST**

Chapter Presidents Call – [Register](#)

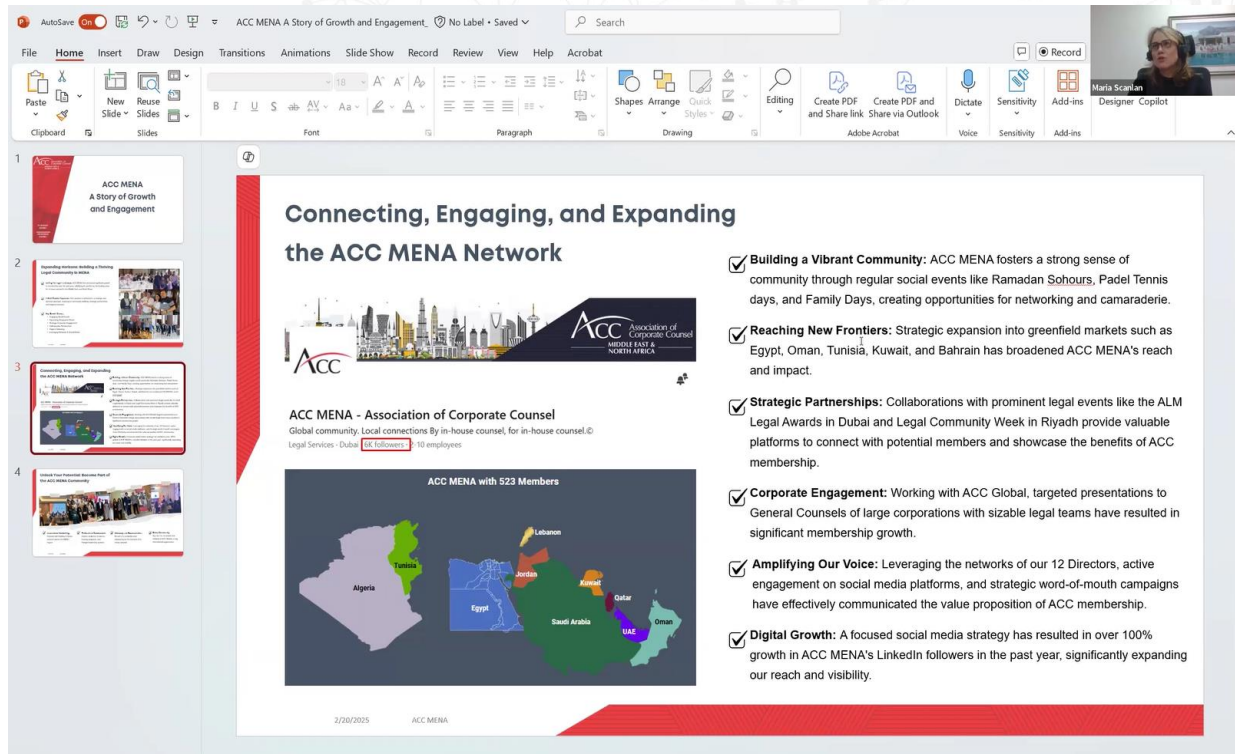
*Open to current chapter presidents.*

**July 8 – 8:00 PM EDT / July 9 – 8:00 AM HKT, 10:00 AM AEST**

Chapter Presidents Call – [Register](#)

*Open to all presidents and membership chairs.*

## Chapter Insights Calls



The screenshot shows a PowerPoint presentation with the following content:

- Slide 1:** ACC MENA A Story of growth and Engagement
- Slide 2:** Connecting, Engaging, and Expanding the ACC MENA Network
- Slide 3:** ACC MENA - Association of Corporate Counsel. Global community. Local connections. By in-house counsel, for in-house counsel. Legal Services - Dubai. 100+ lawyers. 10 employees.
- Slide 4:** ACC MENA with 523 Members. Map showing member locations in Algeria, Tunisia, Egypt, Jordan, Saudi Arabia, Kuwait, Qatar, UAE, Oman, and Lebanon.

Key points from the presentation:

- Building a Vibrant Community:** ACC MENA fosters a strong sense of community through regular social events like Ramadan Sohurs, Padel Tennis days, and Family Days, creating opportunities for networking and camaraderie.
- Reaching New Frontiers:** Strategic expansion into greenfield markets such as Egypt, Oman, Tunisia, Kuwait, and Bahrain has broadened ACC MENA's reach and impact.
- Strategic Partnerships:** Collaborations with prominent legal events like the ALM Legal Awards in Dubai and Legal Community Week in Riyadh provide valuable platforms to connect with potential members and showcase the benefits of ACC membership.
- Corporate Engagement:** Working with ACC Global, targeted presentations to General Counsels of large corporations with sizable legal teams have resulted in significant membership growth.
- Amplifying Our Voice:** Leveraging the networks of our 12 Directors, active engagement on social media platforms, and strategic word-of-mouth campaigns have effectively communicated the value proposition of ACC membership.
- Digital Growth:** A focused social media strategy has resulted in over 100% growth in ACC MENA's LinkedIn followers in the past year, significantly expanding our reach and visibility.

## Chapter Toolkits

### General Chapter Nominations & Election Toolkit



Preparation



Candidate Identification



Candidate Evaluation



Nomination Process



Communication & Transparency



Election Process



Post-Election Follow-up



Documentation



Governance & Operations



Board Diversity



Job Descriptions



Additional Resources

### Preparation:

#### 1. Establish the Nominations Committee Roles:

- Assemble a nominations committee according to the parameters in your bylaws. People that wish to be nominated for a board seat shall



# Chapter Roundtable: Mini-Mastermind Sessions for Chapter- Based Organizations

June 25: Alexandria, VA



**Eat:** Enjoy lunch on us.



**Meet:** Meet fellow component relations professionals with our flash introductions/networking.



**Learn:** Collaborate and share insights or ideas.



**Share:** Get valuable, peer-based feedback on your current project/goal/struggle.



**Inspire:** Discover what your peers are working towards/working on.

# Tap us for...



With re:Members, you can see chapter performance data in real time—no more nagging chapters for:

- Current financial reporting
- Chapter member engagement data
- Number of events they're hosting
- Types of events they're hosting
- Percentage of members and non-members attending

**Want more?** [Contact us](#) for a 15 minute chat.



Your chapters need help? You need help with your chapters?

- Discovering your chapter ROI
- Innovating your chapter structure
- Rethinking your volunteer strategy
- Training & developing chapters leaders

**Want more?** [Contact us](#) for a 15 minute chat.

Thank You!

