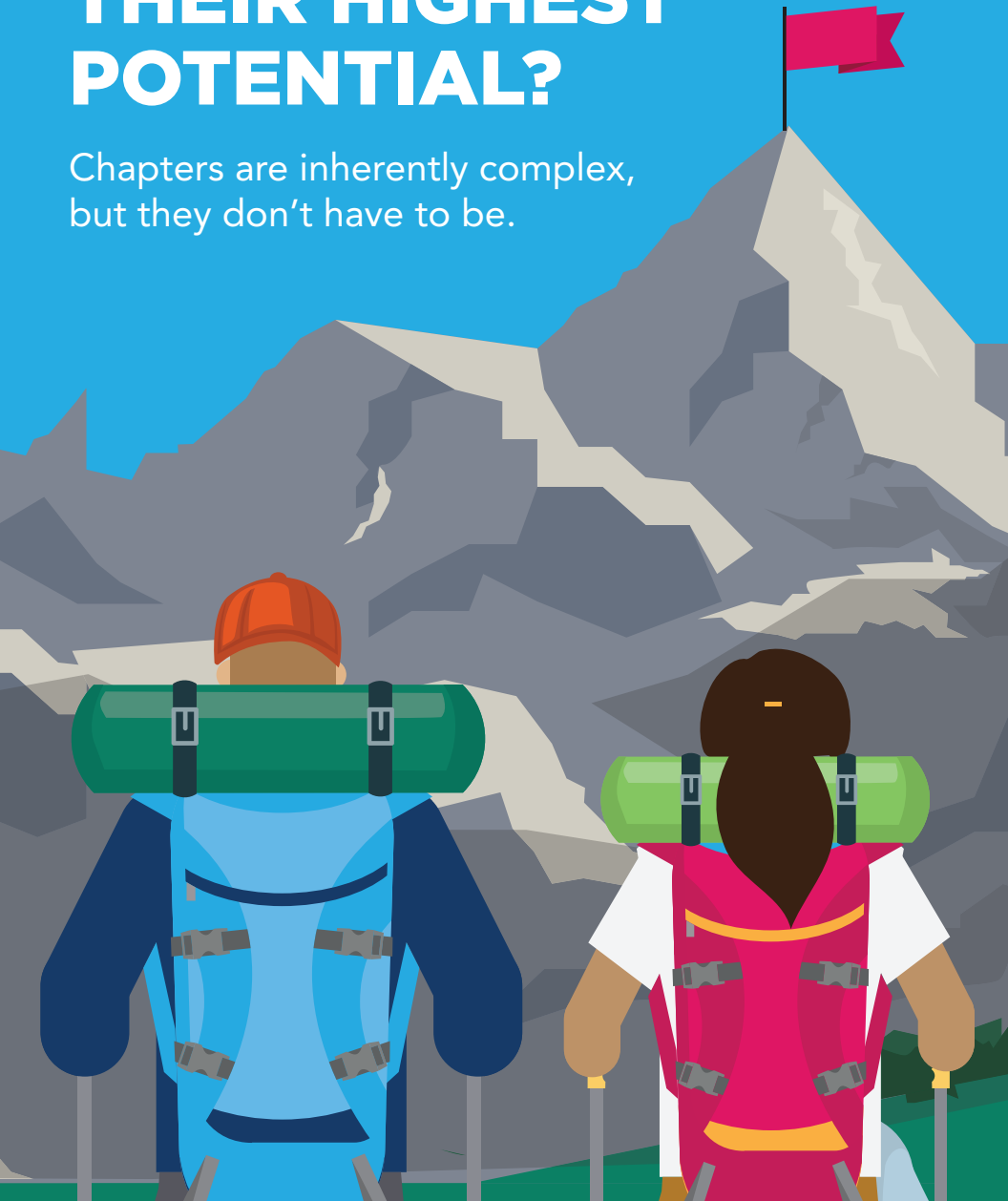


ARE YOUR ASSOCIATION CHAPTERS REACHING THEIR HIGHEST POTENTIAL?

Chapters are inherently complex,
but they don't have to be.



The Adventure Starts Here!

When it comes to operations and administration, having components such as chapters, sections, states, or affiliates in your association can add an extra layer of complexity.

What if you could empower your chapters to better serve members, increase member value, and improve retention? What if your chapters operated at peak performance, while connecting and sharing member data? What if Billhighway could be the solution to the 'what ifs' at your association?



What If You Could...

- ✓ Automate and simplify chapter administration, so leaders can spend more time serving members.
- ✓ Automatically reconcile and move funds and member data between National and chapters.
- ✓ Help members join, renew, and register for events, through an **"Amazon-like"** experience.
- ✓ Leverage chapters, instead of just managing them, to unify, benefit, and advance your association.
- ✓ Measure member engagement at the chapter level to grow membership.
- ✓ Attract and retain high quality volunteers.



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Better Tools. Happier Members.

Billhighway provides relief to chapter leaders and volunteers by giving them tools to automate and simplify chapter administration while streamlining processes.



SURVIVAL TIP

Free up time by simplifying administration across the board, and you'll be able to focus your energy where it matters the most: on membership retention, acquisition, and engagement.



What If You Could Turn Your Chapters into Selling Machines...

...by channeling resources into implementing programs that grow chapter and National revenue. Refocus your time and energy to increase event attendance, offer improved training and educational opportunities, all while increasing member engagement.

S'MORE BENEFITS

- ✓ More focus on members
- ✓ Simple chapter finances
- ✓ Increased revenue
- ✓ Lower fees
- ✓ Elimination of fraud
- ✓ Volunteer relief
- ✓ Improved data integrity



Harness Your Member Data.

What if chapters and National shared data in real time? What if your organization's member records were updated in your AMS every time a member participated in a chapter event and you never had to rely on chapters to report? What if you knew all member engagement details from your components, so you could use that data proactively?



SURVIVAL TIP

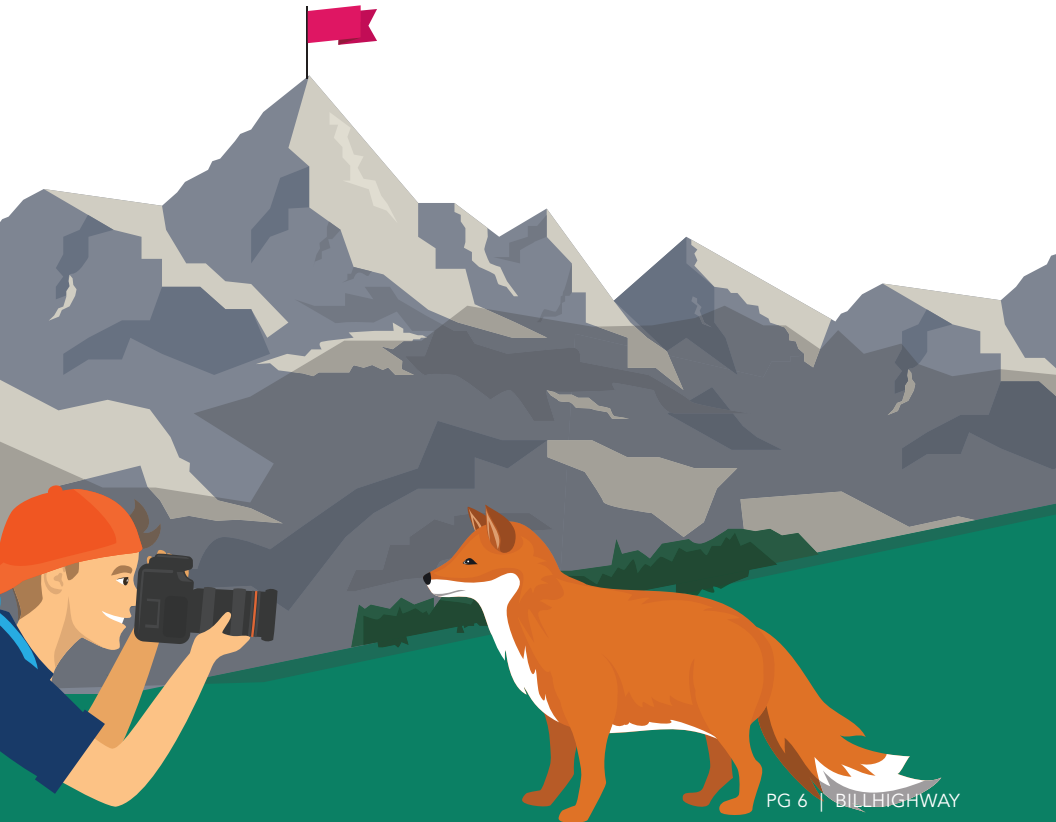
Billhighway connects National and chapters to automate and unify your member and financial data. This all takes place in real time, without the additional work of creating reports.



What If National Could Easily Connect & Share Data...

...from chapters to better manage member information, programs and needs? What if you could harness analytics for better decision-making and member outreach?

With Billhighway, your association has chapter-level activity and visibility, enabling you to easily view the status and health of your components. This allows you to provide the most effective support and resources exactly as chapters need it, for improved chapter performance and ROI.



Automate Better Finances.

What if managing the funds that move between chapters and National wasn't manual? What if waiting on reporting from chapters was a thing of the past?

What if you could effortlessly navigate chapter finances and had access to chapter metrics to better understand their performance and impact on your organization?

AUTOMATION GUIDE

What can you STOP doing because Billhighway can do it for you?

- ✓ Data reconciliation
- ✓ Manual deferred revenue management
- ✓ Accounting journal entries
- ✓ Updating member records
- ✓ Manual installment plan billing
- ✓ Annual member renewals
- ✓ Missing opportunities to engage members
- ✓ Sending/receiving funds to/from chapters



What If Chapters Could Automate Administrative, Financial & Accounting Tasks...

...so they can focus more time on serving members and the mission that caused them to volunteer in the first place? Chapter leaders don't always have the time, desire or expertise to spend managing chapter finances, member data, reports, and administration.

Billhighway simplifies and standardizes chapter finance and administrative processes, through technology and automation, so chapters can provide a better member experience.



What If Billhighway Could Solve Your 'What Ifs'?

Chapters are inherently complex, but they don't have to be. With Billhighway you can...

- ✓ Provide tools to chapter leaders, staff, and volunteers that automate and simplify chapter administration, so leaders can spend more time serving their members and mission.
- ✓ Turn chapters into selling machines, creating revenue for all, and increasing member engagement.
- ✓ Connect National and chapter finances, payments and data for unified, real time access to clean and complete member data.
- ✓ Access chapter-level information to view the status of chapters and better target National's support and resources.
- ✓ Avoid manually hunting through your database to reconcile member records.
- ✓ Integrate with your existing systems to capture and connect all member data flowing through them.

Billhighway Can Help!

Got Chapters? Billhighway solves inherent operational and data complexities that impact component-based associations. We unify data systems, simplify administrative processes and empower staff and volunteers, so you can focus more time and energy on your mission.

**DOES YOUR ASSOCIATION NEED
A ROADMAP TO THE TOP?
CONTACT US!**

Call: 248.925.4013

Email: mprevost@billhighway.com

Visit: www.billhighway.co



Searching for Chapter Resources & Events?

Visit Billhighway to get access to a wealth of component-based resources and chapter events.

- ✓ Webinars
- ✓ Articles
- ✓ Whitepapers
- ✓ Guides & Templates
- ✓ Podcasts
- ✓ Chapter Workshops
- ✓ Happy Hours & Networking
- ✓ CEX: Association Component Exchange Conference
- ✓ CAE Approved Provider

The logo for Billhighway, featuring the word "billhighway" in a lowercase, white, sans-serif font with a small "SM" trademark symbol to the right. The logo is positioned in the upper right quadrant of the image, set against a blue background that transitions into a stylized mountain range illustration below it.

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